



## RED BULL MUSIC ACADEMY

**Without further ado...  
Here's the deal, yo.**

Log out of Facebook for a second, make yourself comfortable, get old-school grabbing pen and paper, and dip deep into the questions below. Be creative, be funny. But above all, be real – frontin' is only for those at the back. It might take some time, but good things come to those who wait.

One thing we've got to mention: your application form must be filled in by you, and you alone. Don't worry, we are not going to discount your application because of bad grammar or wrong spelling – with participants hailing from more places in the world than even your geography teacher could have imagined, the Academy has always been more of a school of funny accents than the place to cultivate Oxford English. However, the Academy lectures and workshop sessions are conducted in English, so we expect that your English level should be good enough to fill out this form by yourself. We cannot accept any half-completed questionnaires, so please make sure you answer each and every question on there.

Every application must be turned in with an accompanying audio CD. If you're planning to showcase your songwriting skills, production prowess, or flair for arrangement, then choose a selection of tracks that truly represents you. A careful selection of favourites is better than a snippet of every beat you've made since 2002. If you're going to send us a mix, get your bearings, know your time, and free your mind. While it should be at least 30 minutes long, quality is more important than quantity.

Just go for it – and have no fear, you don't need to own a modular synth museum, demonstrate your diploma in audio engineering, or prove that the editorial team of allmusic.com can't keep up with you. Just do your own thing, with whatever you have at hand.

Whatever you do, please include a full track listing so that all the information is crystal clear. Your tunes should be on CD, and they should be audio – no compressed formats like mp3s, and no videos or anything similar.

Last but not least, don't forget to include two printed photos of yourself: one passport-style front view head shot, and one regular snapshot – both clearly marked with your name and country. Speaking of name and country: we need all your contact details clearly written, because we will be in touch with you to let you know if you have been selected as one of the participants for London. We will not use any of your information for purposes unrelated to the Red Bull Music Academy.

Send the whole application package (**questionnaire, CD with track list, photos**) to:

**Red Bull Music Academy  
Applications London 2010  
Boisseréestr. 9 – 11  
50674 Cologne  
Germany**

And please write your country of origin on the back of the envelope!

Entries must be postmarked no later than **July 27, 2009**. The sooner you send yours though, the wider our smiles will be. All applicants must be born **February 7, 1992**, or before.

Unfortunately, we cannot return any material we receive, so you may want to keep a copy of whatever you submit for yourself. We also cannot provide individual feedback. But please sleep safe with the knowledge that all entries will be thoroughly considered by **at least** two different people from different backgrounds.

Thank you.  
Your time and effort are very much appreciated.

**Your Red Bull Music Academy Team**

# RED BULL MUSIC ACADEMY · LONDON 2010 PARTICIPANT APPLICATION FORM

PAGE 1 of 15

Last Name: \_\_\_\_\_ First Name: \_\_\_\_\_

Artist Name: \_\_\_\_\_

Gender:  M  F Nationality: \_\_\_\_\_

Street & No. or PO Box: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_

State: \_\_\_\_\_ Country of Residence: \_\_\_\_\_

Date of Birth (DD/MM/YYYY): \_\_\_\_\_

Mobile Phone: \_\_\_\_\_ Home Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_ Alternative E-mail: \_\_\_\_\_

Website(s): \_\_\_\_\_

Agent: \_\_\_\_\_

Which of the two workshop dates are you available for?

February 7 – February 19, 2010

February 28 – March 12, 2010

1) Have you applied for the Red Bull Music Academy before? If so, when & how many times?

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2) Indicate which of the following titles apply to you (of course, you can circle more than one!)

Producer

DJ

Instrumentalist: if so, tell us which instrument/s you play: \_\_\_\_\_

Vocalist

3) What's your occupation? If you are a student, what do you study?

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4) What's on your demo? Mix or own music? Released or Unreleased?

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5) How would you describe your style(s) of music?

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6) What musical endeavour(s) have you been involved in during the last 12 months?

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7) »This is where I am in relation to the musical universe« Please draw us a map!

8) What inspired you to become involved in music, whether as a DJ, producer, musician or in some other capacity?  
When did that moment of inspiration strike?

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9) What do you expect to get out of the Academy personally?

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10) Which three artists would you like to hear lecture at the Academy?  
What's the most urgent question you would like to ask each of them?

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11) Where did you get your musical education or comparable experiences?

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12) Who and what are your main influences?

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13) Which technical set-up do you usually utilize for your musical activities? Please list the gear you use.

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14) Do you prefer to work on music by yourself or with others?

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15) Do you perform music live or as a DJ? What does that sound and look like?

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16) On a scale from 0 to 10 (0 being “not at all”, 10 “brilliant”), how would you rate your own skills in each of the following areas?

Producing:

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Engineering:

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Software (specify the platforms/programs):

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Live Instruments (which ones?):

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Vocals:

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DJing:

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Other skills:

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17) Which of these skills would you like to improve, and what would you like to learn about specifically?

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29) Fast forward to the next evening. Your in-laws are coming to dinner. What music are you going to put on (and what are you gonna cook)?

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30) Imagine you are about to start a new radio show on your favourite station. Please tell us about the concept & content (music, guests, gimmicks etc.) of your show.

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31) What's the title of your autobiography?

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32) What do you collect besides music?

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33) What's lying next to your bed?

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34) What's the most interesting book you've read lately? Why should we read it, too?

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35) Which are your three favourite movies?

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36) What's your top fashion turn-off at this very moment?

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37) What's the one thing you can't live without and why?

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38) What was the funniest thing that happened to you in the last few months? Or, if nothing comes to mind, at least tell us your favourite joke.

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39) If you have travelled, which places and countries did you like best? And, of course, why?  
Did you find a place where you would like to live?

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40) Which records have the ability to make you cry and why?

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41) And while we're on the subject of sobbing, when was the last time you cried anyways?

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42) What would be your ultimate way to spend a day without music?

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43) What was your most significant experience of the last 12 months?

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44) Please tell us five interesting facts about yourself:

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45) This is a Rorschach inkblot test - what do you see in this form?



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46) What are the first things that come to your mind when you think of London?

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47) Would you rather have curry on Brick Lane with Damien Hirst, jerk chicken (or a veggie pattie) with Aba Shanti at Notting Hill Carnival or high tea with Harry at Buckingham Palace? What would be your three conversational topics?

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48) It's late 70s London, and you need to accessorize but can't find a safety pin for love nor money...  
What's your next best choice?

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49) What is your brightest and your darkest quality that Sigmund Freud would find after analyzing you on his couch in London?

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50) Please name your top three music related websites and forums.

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51) Please also name your top three non-music related websites.

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52) How did you find out about the Academy IN THE FIRST PLACE? Please select ONE option only.

- Former Academy participant (who?) \_\_\_\_\_
  - Former Academy lecturer (who?) \_\_\_\_\_
  - Former Academy applicant
  - Academy ambassador (who?) \_\_\_\_\_
  - Other Red Bull Music Academy representative
  - Red Bull employee
  - Friend or relative
  - Red Bull Music Academy local workshop event (which?)
  - Other Red Bull event (which?) \_\_\_\_\_
  - Radio (which show?) \_\_\_\_\_
  - TV (which show?) \_\_\_\_\_
  - Magazine or newspaper (which?) \_\_\_\_\_
  - CD-ROM
  - Red Bull Music Academy website
  - Facebook (RBMA or other?) \_\_\_\_\_
  - Myspace (RBMA or other?) \_\_\_\_\_
  - Twitter (RBMA or other?) \_\_\_\_\_
  - Other website (which?) \_\_\_\_\_
  - Record store
  - Your agent
  - PR agency (which?) \_\_\_\_\_
  - Other (please specify) \_\_\_\_\_
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