



RED BULL MUSIC ACADEMY

**Without delay, without further ado...
Everyone give us your attention please!**

Grab a chair from anywhere, log out of instant messenger and shake off the day's distractions. Make yourself a nice cup of tea, find a pen and work your way through the questions ahead. Be real, and be honest. It might take some time, but nothing worthwhile in life ever comes without a little effort first.

If you're planning to showcase your production skills, songwriting ideas or arrangement abilities, then choose a selection of tracks that truly represents you. A handful of favourites is better than a thousand unfinished symphonies.

If you're going to send us a mix, get your bearings, know your time, and free your mind. While it should be at least 30 minutes long, quality is more important than quantity. Just go for it – and have no fear, you don't need to be a five-armed six-deck exhibitionist or modify one of Kool Herc's original 1100A turntables.

Whatever you do, please include a full track listing so that all the information is crystal clear. Your tunes should be on CD, and they should be audio files.

Please do fill out every single question. Unfortunately we cannot accept half-completed questionnaires.

Last but not least, don't forget to include two photos of yourself: one passport-style front view head shot, and one regular snapshot - both clearly marked with your name and country.

Speaking of name and country: we need all your contact details clearly written, because we will be in touch with you to let you know if you will be coming to Toronto. We will not use any of your information for purposes unrelated to the Red Bull Music Academy.

Send the whole application package (**questionnaire, sounds with track list, photos**) to:

**Red Bull Music Academy
Applications Toronto 2007
Boisseréestr. 9 – 11
50674 Cologne
Germany**

And please write your country of origin on the back of the envelope!

Entries must be postmarked no later than **May 4, 2007**. All applicants must be born **September 21, 1988** or before. Unfortunately, we cannot return any material we receive, so you may want to keep a copy of whatever you submit for yourself. We also cannot provide individual feedback. But please sleep safe with the knowledge that all entries will be thoroughly considered by **at least** two different people from different backgrounds.

Thank you.
Your time and effort are very much appreciated.

Your Red Bull Music Academy Team

RED BULL MUSIC ACADEMY · TORONTO 2007 PARTICIPANT APPLICATION FORM

Last Name: _____ First Name: _____

Artist Name: _____

Address: _____

City: _____ State: _____

Zip: _____ Country of Residence: _____

Date and Place of Birth: _____

Phone: _____ Fax: _____

Mobile Phone: _____ E-mail: _____

Website: _____ Agent: _____

Which of the two workshop dates are you available for?

September 23 - October 5, 2007

October 14 - October 26, 2007

1) Have you applied for the Red Bull Music Academy before? If so, when & how often?

2) Indicate which of the following titles applies to you (of course, you can circle more than one!)

Producer

DJ

Instrumentalist: if so, tell us which instrument/s you play: _____

Vocalist

3) What's on your demo? Mix or own music? Released or Unreleased?

4) How would you describe your style(s) of music?

5) What musical endeavour(s) have you been involved in during the last 12 months?

6) »This is where I am in relation to the musical universe« Please draw us a map!

7) What inspired you to become involved in music, whether as a DJ, producer, musician or in some other capacity?
When did that moment of inspiration strike?

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When did that moment of inspiration strike?

8) What do you expect to get out of the Academy personally?

9) Which person did you always want to play your music to? And, of course, why?

10) Where did you get your musical education or comparable experiences?

11) Who and what are your main influences?

12) What's your occupation? If you are a student, what do you study?

13) Which technical set-up do you usually utilise for your musical activities? Please list the gear you use.

14) Do you perform music live or as a DJ? What does that sound and look like?

15) On a scale from 0 to 10 (0 being "not at all", 10 "brilliant"), how would you rate your own skills in each of the following areas?

Producing:

Engineering:

Software (specify the platforms/programs):

Live Instruments (which ones?):

Vocals:

Deejaying:

Other skills:

19) Briefly outline your musical "career" to date - include high and low points.

20) Some dodgy geezer invites you into his time machine: Which year and place in music history would you want to visit and why?

21) We'd like to know how you organise your music/record collection. Which style demands the biggest space? What is your favourite genre? To visualise this, please draw us a map of your music/record collection.

22) Do you contribute to any (music) media as a journalist, photographer, film maker etc.?

32) Fast forward to the next evening. Your in-laws are coming to dinner. What music are you going to put on (and what are you gonna cook)?

33) Imagine you are about to start a new radio show on your favourite/local station. Please tell us about the concept & content (music, guests etc.) of your show.

34) What's the title of your autobiography?

35) What do you collect besides records/CDs etc.?

36) What's lying next to your bed?

37) Remember "Being John Malkovich"? What's happening on your 7th-and-a-half floor? Feel free to draw if words fail you.

38) What's the most interesting book you've read lately? Why should we read it too?

39) Which are your three favourite movies?

40) What's your top fashion no-go at this very moment?

41) What's the one thing you can't live without and why?

42) What was the funniest thing that happened to you in the last few months? Or, if nothing comes to mind, at least tell us your favourite joke.

43) If you have travelled, which places and countries did you like best? And, of course, why?

44) Which records have the ability to make you cry and why?

45) And while we're on the subject of sobbing, when was the last time you cried anyways?

46) What is better than music?

47) What was your most significant experience of the last 12 months?

48) Please tell us five interesting facts about yourself:

49) This is a Rorschach inkblot test - what do you see in this form?



50) What are the first things that come to your mind when you think of Canada?

51) Would you rather join the Trail Smoke Eaters or the Toronto National Sea Fleas ice hockey team?
Which position would you play?

52) My bonnie lies over the ocean... what's awaiting you on the other side of Lake Ontario?

53) How did you find out about the Academy IN THE FIRST PLACE? Please select ONE option only, unless - for example - you heard about it from a friend, who is a Red Bull Music Academy representative at a Red Bull event. Only then you should mark more than one option.

- Former Academy participant (who?) _____
- Former Academy lecturer (who?) _____
- Former Academy applicant
- "Mr.X" (who?) _____
- Other Red Bull Music Academy representative
- Red Bull employee
- Friend or relative
- Red Bull Music Academy local event or Info Session
- Other Red Bull event (which?) _____
- Radio (which show?) _____
- TV (which show?) _____
- Magazine or newspaper (which?) _____

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- CD-ROM
- RBMA website
- Other website (which?) _____
- Record store
- Your agent
- PR agency (which?) _____
- Other (please specify) _____

54.) After completing this questionnaire, make up your own question and answer it.

If you have any questions, please contact your local Red Bull Music Academy representative (check www.redbullmusicacademy.com for details), or email us at info@redbullmusicacademy.com.

You will be notified by email after July 6th, 2007 if you are accepted as a participant. If not, you will be notified by email, too. Please do double check that all your details on the front page are correct and written legibly. If your old uncle can read them, chances are we can, too.

Thanks once again, and good luck.
We hope to welcome you to Toronto in the Canadian autumn.

Your Red Bull Music Academy team.